



**Outreach and Engagement Committee
Meeting Minutes
January 24, 2023**

A meeting of the Outreach and Engagement Committee of the Board of Trustees was held on January 24, 2023, in the McCormick Room, 4th Floor.

Committee members present: Dawn Erlandson, Chair; Jerry Janezich, Vice Chair; Alex Cirillo, and Jim Grabowska.

Committee members absent: Cheryl Tefer.

Other board members present: Victor Ayemobuwa, Jay Cowles, Tim Huebsch, Roger Moe, April Nishimura, Kathy Sheran and George Soule.

Staff present: Devinder Malhotra, Chancellor; Noelle Hawton, Chief Marketing and Communications Officer.

The meeting materials for this meeting are available [here](#), starting on page 50. An audio recording of the meeting is available [here](#).

Committee Chair Erlandson called the meeting to order at 1:06 p.m.

Agenda Item 1: Approval of the Meeting Minutes for November 16, 2022

Committee Chair Erlandson asked if there are any changes or amendments to the minutes. There being none, a roll call vote was conducted and the minutes were approved unanimously.

Agenda Item 2: Economic Impact Study

Committee Chair Erlandson invited Noelle Hawton, and Nichole Parker, President of Parker Philips, to review and discuss the newly completed FY2022 Minnesota State Economic Contribution Analysis. Minnesota State conducts an economic impact report every four years. Following a robust RFP process, Parker Philips was hired to develop the FY2022 report. As a part of this work, the colleges and universities all had the option of requesting an individualized analysis that details the economic impact each school has at the local community level. The presentation materials are available [here](#), beginning on page 18.

This being an informational item, there was no vote taken.

Adjournment

The committee chair adjourned the meeting at 1:49 p.m.